Amazon Fulfillment Services, Inc. ("Amazon") has chosen to maintain a private electronic waste collection program using a mail-back collection for Kindles. This program is currently operated through Eco International. Customers wishing to learn about the program can visit www.amazon.com/kindle/recycling. There are two ways that customers can take advantage of the program. First, we provide customers a link to the website of Eco International. Once on Eco International's website, then customers are asked to enter their name and mailing address to generate a UPS shipping label. After the required information is entered, customers are directed to print a UPS shipping label that is prepaid by Amazon. Customers are then asked to follow the packaging guidelines and drop their Kindles off at a UPS pickup site. Second, if customers prefer, they can contact Kindle Support for packaging and mailing instructions. We provide them with instructions to reach our Kindle Customer Service representatives via phone or email. Amazon certifies that it intends to use Eco International an R2 certified supplier that distributes components for recycling throughout their network of recyclers and does not dispose recyclable components in landfills.
Welcome to the Kindle Recycling Program offered by Amazon.com. "Recycling is everyone’s responsibility; it’s our role to help everyone accomplish this objective." ECO Take Back offers simplicity making it easier than ever to be green in a simple, safe and responsible way.

**Working for a Greener World:** In response to regulatory requirements, ECO provides services for many different OEMs teaming up to support strategic recycling initiatives for various local, state and national recycling programs.

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**Did You Know?**


- Of the 2.25 million tons of TVs, cell phones and computer products ready for end-of-life (EOL) management, 18% (414,000 tons) was collected for recycling and 82% (1.84 million tons) was disposed of, primarily in landfills.

- From 1999 through 2005, recycling rate was relatively constant at about 15%. During these years, the amount of electronics recycled increased but the percentage did not because the amount of electronics sent for end of life management increased each year as well.

- For 2006-2007, the recycling rate increased to 18%, possibly because several states have started mandatory collection and recycling programs for electronics.

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