



Environmental Affairs
One World, Our World.

Computer Recycling Notification and Recovery Plan

for

Best Buy

(Best Buy's private labels Insignia and Dynex)

Contact information for Best Buy's program compliance:

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1. Notification

Best Buy has a compliant collection program.

2. Recovery Plan

All of the following apply to computer equipment purchased by an individual primarily for personal or home business use and labeled with Best Buy's brand(s), both those in use and no longer in use.

- A. Consumers do not have to pay a separate fee at the time of recycling to recycle used computer equipment.
- B. *Best Buy* provides for the collection from a consumer of used computer equipment.
- C. *Best Buy* provides for the recycling or reuse of used computer equipment.
- D. *Best Buy* provides for the collection of computer equipment that is reasonably convenient and available to consumers in this state, and designed to meet the collection needs of consumers in this state.
- E. Consumers can find out specifically how and where to return any computer equipment at <http://www.bestbuytradein.com/bb/howitworks.cfm#funds>
 - a. Consumers are not limited to recycling Best Buy's private label products (Insignia and Dynex) through the Tech Trade-In program. Consumers are able to ship computer equipment from any manufacturer to a Best Buy contracted recycler, free of charge.
 - b. Tech Trade-In utilizes Material Processing Corporation, an electronics recycler located in Eagan Minnesota.



- c. The link above can also be accessed through Best Buy's home page (www.BestBuy.com) The link to the program is located in the lower left corner of the home page under Trade-In Center (pictured below)



Additional programs that can support the Tech Tech-In are the recycling programs maintained and operated daily out of Best Buy stores across the country. Below is a brief description of those programs including Best Buy's Everyday E-Cycling program that is currently in testing.

1. In-Store Recycling Kiosks - The recycling kiosk gives customers and employees an opportunity to recycle cellular devices, ink cartridges, CDs and DVDs, and rechargeable batteries at no cost. The recycling kiosk is located in the vestibule of every Best Buy store. The material collected in the kiosk is sent to the recycler through a mail in program. Products placed in the kiosk are tested and evaluated by recycler for reuse and repair before they would be added to the recycling process.
2. TV Haul-Away - Best Buy will remove an old or obsolete television at no charge from a consumers' home when a new product is purchased and is being delivered to the home by Best Buy Home Delivery or Geek Squad. The TV Haul-Away program is offered at all Best Buy locations. All products collected through the TV Haul-Away program are tested and evaluated for reuse and repair and may be removed from the recycling process.



3. Best Buy Events – Electronic recycling events held in Best Buy store parking lots. These events are sponsored and managed by Best Buy and utilize Best Buy recycling partners
4. Best Buy Sponsored Events – Best Buy is principle sponsor and a partner in event coordination but these events are NOT held at a Best Buy location.
5. Not-for-Profit Grants – Best Buy provides grant money to support recycling events, recycling programs, and local initiatives that promote electronic recycling.
6. Service Center Repair – Offered at all Best Buy locations is a repair service for products covered by service plans or warranties. When Best Buy decides to replace consumers product in place or repairing it, the old unit is sent to our product return center where it is evaluated for repair, reuse prior to recycling.
7. Haul-Away Purchase – The consumer can purchase the haul-away recycling service at all Best Buy locations. This service offering is independent of additional purchases at a Best Buy store.
8. Best Buy is testing an in-store drop off program where consumers can bring consumer electronics (with restrictions) into a Best Buy location for recycling. Since June 1, 2008. The tests has been running since June 1, 2008 in 134 Best Buy locations located in 3 markets:
 - Bay Area, CA;
 - Baltimore/DC - MD, VA, DC;
 - Minneapolis/St.Paul - MN, IA, ND, SD, WI.

The program allows consumers to drop off unwanted electronics at their nearest Best Buy stores. There is a limit 2 items per household per day and TVs larger than 32 inches, console televisions, microwaves and other large appliances are not accepted. There is a \$10 per unit charge on each TV, laptop or computer monitor brought in to be recycled and in return a customer will receive a \$10 Best Buy Gift Card. Best Buy is currently evaluating additional markets to expand this service offering in calendar year 2010. For more detailed information regarding this program please contact Tim Dunn at Timothy.Dunn@BestBuy.com